

go.NG Website Checklist

Must have

Optional

1. Design & Branding (2 items)

Done	Task	Priority
<input type="checkbox"/>	Brand Logo (PNG)	Must
<input type="checkbox"/>	Choose and document brand color from the palette	Must

2. WEBSITE CONTENT (6 items)

Done	Task	Priority
<input type="checkbox"/>	Headline(what you do)	Must
<input type="checkbox"/>	Short Description about your business	Must
<input type="checkbox"/>	Services (list + short descriptions)	Must
<input type="checkbox"/>	Testimonials (if available)	Must
<input type="checkbox"/>	Call-to-action (e.g. "Contact Us", "Get Started")	Must
<input type="checkbox"/>	Contact details (phone, email, location, social links)	Must
<input type="checkbox"/>	Suggest domain name (yourbrand.com.ng)	Must

3. IMAGES (3 items)

Done	Task	Priority
<input type="checkbox"/>	Photos of your business, products, or services	Must
<input type="checkbox"/>	Team photos (if applicable)	Optional
<input type="checkbox"/>	If you don't have images, we can provide high-quality ones	Optional